

Boeing Business Jets unveils BBJ 787-8 in Geneva

Terry Spruce, May 25, 2016



Boeing Business Jets is showcasing the first BBJ 787 with a fully customised interior at EBACE in Geneva.

Kestrel Aviation Management *turn-key* managed the purchase, modification and sale of the 787-8 for the initial owner. The design was produced by Kestrel Aviation Management with Pierrejean Design Studio of Paris. KAM arranged for Greenpoint Technologies to modify the aircraft.

The aircraft was sold just before the EBACE show to China's DeerJet.

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David Longridge, president of Boeing Business Jets said: “The BBJ 787 is an extraordinary airplane. The airplane really enables our customers to travel anywhere in the world in unmatched comfort. The BBJ 787s advanced features such as lower cabin altitude, large dimmable windows and smooth ride technology combined with its exceptional performance make it an unbeatable airplane.”

Boeing Business Jets is also celebrating its 20th anniversary this year in conjunction with Boeing’s 100 year anniversary.

“Boeing Business Jets is thrilled to celebrate our 20th anniversary at EBACE. It all started in 1996 by setting up a formal business jets organisation and selling a customized 737. Now 20 years later we are successfully selling every commercial airplane that Boeing offers,” added Longridge.



Inside the first VVIP B787 – courtesy of Kestrel Aviation Management from CorporateJetInvestor on Vimeo.

PLAY VIDEO: <https://vimeo.com/169521029>